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Concepts In Enterprise Resource Planning



Synopsis

Learn how to master and maximize enterprise resource planning (ERP) software -- which continues to grow in importance in business today -- with Monk/Wagner's CONCEPTS IN ENTERPRISE RESOURCE PLANNING, 4E. Readers discover how to use ERP tools to increase growth and productivity while reviewing how to effectively combine an organization's numerous functions into one comprehensive, integrated system. CONCEPTS IN ENTERPRISE RESOURCE PLANNING, 4E reflects the latest trends and updates in ERP software as well as introduces the basic functional areas of business and their relationships. Readers see how integrated information systems help organizations improve business process and provide managers with accurate, consistent, and current data for making informed strategic decisions.

Book Information

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Customer Reviews

Ellen F. Monk has been teaching Information Systems at the Lerner College of Business and Economics at the University of Delaware since 1989. Prior to her teaching career, Dr. Monk worked as a chemical engineer for Engelhard Industries and W. R. Grace and Co.'s Davison Chemical Division. She has a B.S. degree in chemical engineering, an MBA, and a Ph.D. in MIS. Dr. Bret Wagner is associate professor and director of Western Michigan University's Integrated Supply Matrix Management program. Dr. Wagner received his Ph.D. in Operations Management from Michigan State University and has published a number of articles on topics in production planning

and scheduling. He has been involved in the integration of ERP software into business curriculum since 1998.

I'm not speaking on the quality of a book as a whole; I'm talking about the eBook version here. The kindle edition of this book is just a gigantic PDF file. You're not permitted to read this on anything other than physical kindle devices or tablets. No Web reader, no phones. Because it's not a true kindle book, every page is basically like reading an image. Trying to increase the font size essentially is like zooming in on a picture of text; it's not reformatted to fix the new font size. Reading this on a 7" tablet is extremely awkward and, frankly, painful. It might be more doable on a full sized iPad or 10" Android tablet. While there were warnings of what type of devices this was supported on, there was no message before purchase that said something like "this is just a garbage pdf file, are you sure you want to waste \$75 on this?". What crap. Save yourself the trouble, get the physical book if you have to get this.

I enjoyed reading this book. It was very concisely written and very clear with what it was trying to say. I used specific information from this book as answers in the technical questions portion of an interview and the employer was very impressed (I got the job). A problem I had with a lot of MIS classes was that it was all theoretical knowledge and didn't seem to lend itself well to doing actual work to improve the bottom line, but the info in this book was definitely very useful.

meh. Not the best book I've read for a class

We had A LOT of difficulty downloading the ebook, and had to go through a few steps just to get this to load on my husband's computer. It was not worth the money that we spent, and would have been better off purchasing the actual book. Besides the issues with downloading, it was just way to pricy. I thought the whole idea of the college "ebook" was to save a lot more money than purchasing the actual book.

A little dry, but good information at. reasonable price.

Great book for knowledge in ERP.

Fast shipping, book just as described!

This paperback text is well written and easy to understand. Its length, of course, does limit the depth of coverage of the topics. However, the book relates specifically to the SAP ERP system. This emphasis more than makes up for the brevity of coverage. I am looking forward to the publication of the fourth edition.

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